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## **Meridian Behavioral Health Taps Industry Leaders to Head New Residential Treatment Option for Addiction and Mental Health**

*Jack Bice, Fred Bettner and Matt Malloy named to leadership team for new residential addiction recovery program opening in Owatonna, Minn.*

**ST. PAUL, Minn.,** (Jan. 6, 2015) — Beauterre Recovery Institute today announced Jack Bice as president, Fred Bettner as operations and program director, and Matt Malloy as business development director for its new residential addiction recovery program in Owatonna, Minn. The newly appointed leaders bring extensive behavioral health and addiction treatment industry experience to Beauterre, which will offer personalized, integrated chemical dependence and mental health programming featuring multiple therapeutic modalities.

Beauterre Recovery Institute is a 60-bed facility residential addiction recovery program located in the renovated Gainey Center and will open in January 2015. Beauterre Recovery Institute is a part of the Meridian Behavioral Health organization, adding a new level of residential addiction recovery programming to Meridian’s continuum of care that includes 17 residential and outpatient programs across Minnesota.



**Jack Bice**

Jack Bice has more than 20 years of leadership experience in behavioral health care and substance abuse treatment organizations. He received his bachelor's degree in psychology from the University of Kentucky and a master's degree in community agency counseling from East Tennessee State University. He is clinically trained, receiving his license as a professional counselor (LPC-MHSP) in Tennessee. His clinical administrative experience includes a recent term as chief operating officer at Meridian Behavioral Health.

“Jack’s proven leadership in a variety of behavior health and substance abuse settings is an asset for Beauterre’s integrated approach to treatment,” said Fran Sauvageau, president and CEO of Meridian. “He understands the complexities of managing a healthcare organization while remaining true to Beauterre’s commitment to providing responsive, personalized care for long-term recovery.”

Fred Bettner has worked in various group homes, residential treatment centers, and inpatient psychiatric hospitals since 1995. An Owatonna native, Fred has also worked with developmentally disabled adults and children as a program director supervising group homes and in-home family support. He has a master’s degree in organizational psychology and development. Prior to joining Beauterre, Fred was the executive director of Aurora Plains Academy, an intensive residential treatment center in South Dakota.



**Fred Bettner**

“Beauterre’s treatment approach is integrated, eclectic and customized for each individual, and Fred’s extensive experience leading programs in a variety of settings is a perfect fit,” said Sauvageau. “Fred understands the balance of operational logistics and while embracing that recovery treatment is not ‘one-size-fits-all.’”



**Matt Malloy**

As business development officer, Matt Malloy brings more than 20 years of Minnesota health care marketing and communications experience to Beauterre, including health plan, care delivery systems and medical group brand development as well as addiction treatment and recovery. He has a bachelor’s degree from the University of St. Thomas.

“Matt’s dedication to promoting health by connecting organizations and individuals to the right programs reflects our focus on providing sustained recovery support to individuals who may be beginning their journey into treatment and recovery,” said Sauvageau. “His industry experience and knowledge make Matt a wonderful fit for Beauterre.”

### **About Beauterre Recovery Institute**

Beauterre Recovery Institute is a 60-bed residential addiction treatment recovery program opening in January 2015 in Owatonna, Minn. Beauterre Recovery Institute provides residential addiction treatment and recovery services for men and women who are dependent on or abuse alcohol or other drugs; are experiencing life problems with substance use or abuse; and those with co-occurring mental health and substance use/abuse related issues.

### **About Meridian Behavioral Health**

Based on evidence-based practices and a patient-focused approach to care, Meridian Behavioral Health is a leading provider of substance abuse treatment services in Minnesota. With 17 facilities representing both residential and outpatient settings, Meridian offers a range of alcohol and drug treatments (including medication-assisted treatment) — with specialized programs for adult men and women, young adults (16-20), LGBTQ and Native Americans. All of its residential programs and many of its outpatient programs are MI/CD licensed to treat clients with both chemical dependency and mental health (dual) diagnoses. Visit [www.meridianprograms.com](http://www.meridianprograms.com) or call 1.877.367.1715.

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